RÉPUBLIQUE
FRANÇAISE
Liberté
Égalité
Fraternité

Choose
France™

Business
France

NRF Retail's Big Show

–

Meet the French delegation
New York City | USA | 12–14 January 2025

My contacts
—

Business France Paris

Patricia BALLUM
Project Manager French Pavilion
+33 (0)1 40 73 36 83
+33 (0)7 61 57 46 25
patricia.ballum@businessfrance.fr

Maxence SALOMÉ
Project Coordinator French Pavillon
+33 (0)1 40 73 30 03
maxence.salome@businessfrance.fr

Business France New York

Paul LEBLEU
Trade Advisor, New York
+1 (347) 209-6401
paul.lebleu@businessfrance.fr

Alexia BLANCHARD
Trade Advisor, New York
+1 (347) 213-6691
alexia.blanchard@businessfrance.fr

Please do not litter

Premium Partners

VusionGroup cegid

In Collaboration With

AIRFRANCE

I ♥ RETAIL.fr

LA RETAIL TECH

Choose France™

Choose France is a registered trademark of the French government that promotes France's economic attractiveness internationally.

Business France

Business France has a clear mission: to boost French entrepreneurial audacity in France and throughout the world. Thanks to our network of more than 1,400 employees in France and worldwide, we support French export businesses step by step, providing advice, crucial information on the markets and access to reliable partners.

We also promote France to foreign investors, making it easier for them to establish themselves.

At the same time, we promote the VIE international internship program, a unique experience for young talent abroad.

Alongside CCI France and Bpifrance, we form Team France Export, supporting France's different regions and their entrepreneurial fabric as they succeed in international markets. Together, let's raise the flag of French business throughout the world!

www.businessfrance.fr

Floor plan

= Column

= Fire Hose Cabinet (FHC), keep clear

MEETING ROOMS

MEETING ROOMS

OptiSigns LOUNGE

EXHIBITOR BIG IDEAS 1

SPONSOR LOUNGE 2

EXHIBITOR BIG IDEAS 2

SUSTAINABILITY HUB

HCLTech

NEXGO GLOBAL LTD.

ENTRANCE

MANDATORY AISLE

ENTRANCE

TRACERTE

Spacee Delivered By SPAR

Zello

Uber

Denso

Digi7

SEE HALL 1A

MANDATORY AISLE

HALL 1A CEILING HEIGHT: 16'
HALL 1A ISLAND DISPLAY/BANNER HEIGHT: 14'

NEWLAND AIDC Global

SkyTab

XY Retail

Locker Ons

ID TECH

CGI

Loomis

FOODSERVICE INNOVATION ZONE   **SEE HALL 1A**   **MANDATORY AISLE**

HALL 1A CEILING HEIGHT: 16'
HALL 1A ISLAND DISPLAY/BANNER HEIGHT: 14'

Center of the Plate by MidWay

NRF

Coveo

Indyme

Upshop

Eagle Eye

HYPERVSN

Synchrony

Business France

1003

InVue

Keonn

VoCoVo

Telpo

ITL Group

1301

HALL 1C
ENTRANCE

HALL 1B
ENTRANCE

HALL 1A
ENTRANCE

Exhibitors list

Exhibitors list

Actionable

www.actionable.live

Actionable is a startup specialized in predictive analysis of customer satisfaction through artificial intelligence.

- **Top 5 customers references:** Mirakl : The French SaaS unicorn specializing in e-commerce with 8.6M business volume., Strapi : The Start-up Headless CMS having raised $45m and counting NASA, Toyota, Walmart or IBM as clients., Vibe. co : The TV advertising platform for SMB with +3,000 clients in the United States and growth of 138% over 12 months., Ouigo : The SNCF low-cost railway company has 110m passengers in 10 years present in France & Spain., Ticketac : The online ticketing site with +1 million customers annually.
- **International presence:** USA/INT, Europe & France

#AI #Customer #NPS #Retention #Insight #Loyalty #Experience #CX #Customer #Experience

Arianee

www.arianee.com

Arianee provides open and interoperable Digital Product Passports (DPP) solution for durable goods. They are designed to enhance product lifecycles and boost circularity efforts. By providing a unified standard and an open infrastructure, our solution facilitates seamless collaboration among all stakeholders, ensuring easy access to data.

- **Top 5 customers references:** Ecosystem, Fnac, Darty, Richemont, Panerai, Breitling, Mugler, Moncler
- **International presence:** Europe

#arianeeprotocol #digitalproductpassport #blockchain #opensource #circularity

Armis

www.armis.tech

ARMIS is the multilocal© technology platform that automates local digital campaigns through creation, distribution and geolocalized optimization.

We offer a one-stop-shop solution that combines presence management and paid local advertising to drive traffic to physical stores.

Our clients include retailers, car dealerships, restaurants, and agencies seeking to increase in-store visits

- **Top 5 customers references:** Carrefour, Auchan, Mousquetaires, Norauto, Krys.
- **International presence:** France, Spain, Italy

#advertising #campaign #geolocalization #multilocal

Autone

www.autone.io

Autone is an AI-powered inventory optimisation platform helping retailers transform their business through data-driven decision-making. Founded by Adil Bouhdadi and Harry Glucksmann-Cheslaw, who previously built Alexander McQueen's intelligence platform, Autone is today trusted by more than 50 global brands to reduce inventory waste, increase sales, and enhance efficiency.

- **Top 5 customers references:** Courreges, Roberto Cavalli, Zadig & Voltaire, Chloé,
- **International presence:** France, Italy, UK, USA

#InventoryManagement #InventoryOptimization

BforeAI

BforeAI

www.bfore.ai

BforeAI is cybersecurity's fastest, most accurate predictive intelligence and brand protection solution, using behavioral AI to predict and preempt attacks weeks before they happen.

- **Top 5 customers references:** Signify, Atlassian, Quad9, Volksbank, Philips
- **International presence:** Europe, North and South America

#BforeAI #Precrime #cybersecurity
#predictivesecurity #AI #CoolVendor

buybox

Buybox

www.buybox.net/en

Buybox is a leading fintech providing comprehensive SaaS tech-solutions for the creation, management, processing, and distribution of omnichannel gift cards. Trusted by major brands and retailers, Buybox stands as the only platform offering a full 360° approach to gift card programs—unlocking a powerful new avenue for customer acquisition and driving up to 7% additional revenue.

- **Top 5 customers references:** Sephora, Tiffany & Co., Nespresso, Accor Hotels, L'Occitane en Provence
- **International presence:** Australia, Austria, Belgium, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg

#GiftCard #Processing #GiftCardSolution
#B2BGiftCard #ScalableGiftCardSolutions
#CustomerAcquisition #GiftCardReselling

cegid

Cegid

www.cegid.com/global/solutions/retail-and-dis-tribution

Cegid Retail is a global unified commerce and retail operations platform designed for retailers, enabling you to seamlessly manage your omnichannel retail operations and deliver an exceptional shopping experience.

- **Top 5 customers references:** Benetton Group, PVH, GANT, L'Oreal, The White Company
- **International presence:** 75 countries, across Europe, North America, South America, Asia and Africa.

#unifiedcommerce #taskmanagement
#retailoperations #elevateyourretailexperience

DataDome

DataDome

www.datadome.co

DataDome protects businesses from cyberfraud and bot attacks in real time, securing digital experiences across websites, mobile apps, ads, and APIs. Named a Leader in the Forrester Wave for Bot Management, DataDome is powered by AI that analyzes 5 trillion signals daily, delivering unmatched protection without compromising performance. Its Cyberfraud Protection Platform seamlessly integrates into any tech stack, offering record-fast time to value. Fully automated, it detects and blocks every malicious click, signup, and account login. Backed by a global team of advanced threat researchers and 24/7 SOC support, DataDome stops over 350 billion attacks annually. Experience protection that outperforms, every time.

- **Top 5 customers references:** Allegro, Etsy, Foot Locker, Helly Hansen, Rakuten, Petco
- **International presence:** EMEA, North America, Asia-Pacific.

#DataDome

Emova

www.emova.fr

EMOVA is the 1st BtoB SaaS 3D Virtual Try-on solution based on the realistic digital twin of the user for eCommerce to leverage product returns and augment conversion rates thanks to A branded, contextualised and immersive Virtual Try-on.

- **Top 5 customers references:** Pre-revenue, Starting commercialisation
- **International presence:** Europe, USA

#vto #digitaltwin #innovation #emova #avatar #retail #optics #cosmetics #Jewelry #luxury

Enchanted Tools

www.enchanted.tools

Enchanted Tools, the french start up specializing in humanoid robotics, is the creator of Miroki and Miroka : 2 uniquely animation inspired robots. They are designed to interact with humans in an emotional and intuitive way. Thanks to generative AI and LLM, these robots are capable of continuous adaptation in social environments like stores, airports, hospitals...

- **Top 5 customers references:** Under NDA
- **International presence:** France, Japon, USA

#robotics #ia #innovation #positivetech

Fringuant

www.fringuant.com

Fringuant is revolutionizing fashion e-commerce with a unique artificial intelligence technology, supported by Meta, that enables consumers to find the perfect clothing size online with just a selfie. Thanks to Fringuant, brands increase their conversion rates, reduce return rates, optimize their inventory thanks to data, and decrease their carbon footprint by minimizing transport emissions and textile waste.

- **Top 5 customers references:** Sandro, Maje, Ba&sh, Zapa & Tara Jarmon, Grain de Malice
- **International presence:** 13 countries: France, UK, Belgium, Germany, Spain, Italy, Ireland, Switzerland, Luxembourg, Portugal, Netherlands, USA & Canada

#AI #UserExperience #Sizing

Graffiti

www.graffiti.ai

Graffiti is an AI-powered solution that helps retailers turn in-store traffic into revenue by providing real-time consumer insights and targeted retail media. We enable personalized customer experiences, enhancing engagement and driving sales.

- **Top 5 customers references:** Diageo USA, L'Oréal USA, Monoprix, Mr Bricolage, Gémo
- **International presence:** USA, France

#AI #RetailTechnology #InStoreAnalytics #RetailMedia #CustomerEngagement #ComputerVision #GenerativeAI #RevenueGrowth #TargetedAdvertising #BehavioralData #DynamicPromotions #ProductRecommendations #WhiteLabelSolution #Monetization #RetailInsights #SmartRetail #RealTimePromotions #DataDrivenSolutions #DigitalTransformation #RetailInnovation

Heuritech

www.heuritech.com

Heuritech quantifies and predicts consumer demand with the largest dataset on fashion and the most accurate forecasting model. Created in 2013 by two PhDs in Machine Learning, Heuritech possesses an AI-based visual recognition technology applied to big data panels and a forecasting model allowing apparel brands to quantify and predict what people wear.

- **Top 5 customers references:** Adidas, New Balance, Prada, Décathlon, Shahi
- **International presence:** Brazil, China, Europe, France, UK, Indonesia, India, Japan, South Korea, Middle East, USA

#heuritech #ai #fashion #dataintelligence #marketinsights

Imagino

www.imagino.com

imagino, founded in France in 2017, is a Composable Experience Platform (CXP) that includes a CDP along with a Campaign Management Platform. Its zero-copy CDP offers cost-efficient real-time data aggregation, unification and enrichment. Using customer data from all sources, making it available across all channels with less dependence on IT teams, means quicker and more effective campaigns for all marketing teams.

- **Top 5 customers references:** Clarins, Toyota, Chanel, Michelin, B&B Hôtels
- **International presence:** France, Switzerland, Benelux, UK

#cdp #customerexperience #marketingautomation #cxp #zero-copy

imki

www.imki.com

Imki is a leader of augmented creative AI Solutions for Creatives Industries by providing bespoke AI's that elevate brand creativity while ensuring efficiency, security & responsibility.

- **Top 5 customers references:** The Kooples, Jules, Ba&Sh
- **International presence:** Netherlands, USA, Italy (in progress)

#genAI #customAI #excellence #frenchtouch #fashioninnovation #knowhow #data #efficience #productivity

Kazaar

www.kazaar.com

Kazaar is the first unified platform for managing offline marketing operations, from briefing to delivery. It enables brands and retailers to streamline their operational processes, centralize and optimize expenditures, and drive their CSR impact. Leveraging cutting-edge technologies, including the native integration of AI agents across the entire value chain, Kazaar sets a new standard for efficiency and innovation in offline marketing.

- **Top 5 customers references:** Orange, Henkel, Disney, Novartis, Galeries Lafayette
- **International presence:** + 27 countries, Europe, North America, Asia

#Innovation #AI #offlineMarketing #Retail #Sustainability #Altavia #printmanagement #strategicprocurement #Sustainablemarketingprocurement #contentproduction

kbrw

Kbrw

www.kbrw.com

Kbrw delivers cloud-native omnichannel solutions, empowering retailers and e-commerce companies to innovate in customer experience and operational excellence. Our solutions, recognized by the best analysts for their performance and which currently manage $33 billion of GMV across 120+ countries, are not just about managing the present but about enabling seamless collaboration and optimization for future growth and innovation.

- **Top 5 customers references:** LVMH, Carrefour, Michelin, Etam, Stellantis.
- **International presence:** Our customer base is pan-European with our solutions implemented in more than 120 countries worldwide, including North America, LATAM and APAC.

#Collaboration #Omnichannel #SupplyChainExecution #OrderManagement #HybridInventoryManagement #CXExcellence #OperationalEfficiency #CustomerExperience #InventoryManagement

Luckycart

Luckycart

www.luckycart.com/en

A French MarTech company, Lucky cart combines the potential of transactional data with the power of e-retail media to drive shopper engagement.

At the intersection of data, tech and e-retail media, Lucky cart's goal is to tackle the business challenges of brands and retailers.

- **Top 5 customers references:** Carrefour France & Spain, E.Leclerc, Intermarché, Coopérative U, Coca-Cola, Mondelez
- **International presence:** France, Spain

#retailmedia #data #shopperengagement #AI

Mr Suricate

Mr Suricate

www.mrsuricate.com

MR SURICATE offers a no-code SaaS platform for automated testing of web, mobile, and API applications, ensuring rapid implementation and cost control. With a proactive approach and boosted by AI, we provide effective bug detection and user journey monitoring while adhering to GDPR standards.

- **Top 5 customers references:** B&B Hotels, Fnac Darty, Picard, Macif, TUI Les Mousquetaires
- **International presence:** France

#UXExperience #Bugs #AutomatedTestig

neostore

Neostore

www.neostore.cloud/en

Neostore is a white-label SaaS platform provider, specializing in the digitalization of customer accounts and loyalty cards directly within consumers' mobile Wallet applications (Apple and Google Wallet). Focused on the retail sector, Neostore offers seamless integration, allowing retailers to enhance customer engagement and streamline the customer experience through mobile wallets.

- **Top 5 customers references:** Zadig et Voltaire (Europe and NA), L'Occitane (Australia & NZ), Karl Lagerfeld (Europe), Regatta (UK), Kenzo (Europe, NA & APAC)
- **International presence:** Europe & Middle East (France, UK, Spain, Italy, Germany, Netherlands, Sweden, Dubai), USA, Canada, Japan, Malaysia, China, Australia, New Zealand, Hong Kong, Macau, Singapore.

#dataCapture #mobileWallet #inStoreExperience #customerIdentification #dataPrivacy

Newtone

www.newtone.ai

Brand content creation is slowing you done ? Hire Newtone AI copywriter to automatize content creation that looks and feels exactly like your brands.

- **Top 5 customers references:** SMCP, La Redoute, ETAM, Danone, Zadig&Voltaire
- **International presence:** Spain, UK, Germany, France

#generativeai #brandcontent #aiagent

OneStock

www.onestock-retail.com

OneStock's Distributed Order Management solution helps companies streamline operations and improve customer satisfaction. Designed under a MACH architecture to integrate seamlessly with existing IT systems, our platform acts as the backbone of the order lifecycle, providing end-to-end visibility and control over orders, inventory and fulfilment processes. With our solution, brands effortlessly manage orders across multiple sales channels ensuring a consistent and frictionless customer experience.

- **Top 5 customers references:** Intersport, JD Sports, LKQ, LVMH, Petit Bateau
- **International presence:** France, UK, USA, Germany, Italy

#OMS #OrderManagement #NewUSTeam #ClickAndCollect #ShipFromStore #OrderInStore

Payps

www.payps.net

Founded in 2019, PAYPS is leading the way to disrupt coupon usage, delivering localized offers swiftly while reshaping the promotion process globally. PAYPS technology transforms the food-retail and pharmaceutical industry by revolutionizing promotions and customer experiences right at checkout. Connecting over 18,000 pharmacies in France (7,000 deployed) and targeting 90% market share by 2025. PAYPS`s cutting edge platform offers immediate discounts, gift cards and loyalty programs by manufacturers to consumers and streamlines retailer processes.

- **Top 5 customers references:** Danone, Pepsi co, UPSA, laboratoire Gilbert, Laboratoire Marque Verte, Equasens
- **International presence:** France

#coupons #Digitalization #realtime #Geolocation #Personalization #Multichannel #Agility #Optimization

Paytweak

www.paytweak.us

Leader of PayByLink and expert in all secure remote payments in Europe for the most prestigious brands in the world, in partnership with the best banks and payment service providers.

- **Top 5 customers references:** LVMH, Chanel, Chopard, Kering, American Express, UPS...
- **International presence:** USA, Canada, Europe, Japan

#Fintech #PayByLink #InstantPayment #Payment #Collection

picta

Picta

www.Pictarine.com

Picta is a leading mobile application company revolutionizing in-store photo printing. Our innovative applications drive foot traffic, increase sales, and revitalize brick-and-mortar stores all at zero cost for our partner retailers.

- **Top 5 Partner References:** Walgreens, CVS, Walmart US, Warner Bros Inc, Kodak
- **International presence:** USA, France

#PictaPhotoPrinting #PictaPhoto #TangibleMemories #Pictarine

POWER•XYZ

Power.xyz

www.power.xyz

Augmented Commerce Solution using 3D Assets to increase sales and scale content production.
1 Master 3D Asset = 10 Use cases : 3D Viewer, Augmented Reality, Configurator, Content creation Photo & Video...)

- **Top 5 customers references:** Kering, Richemont, Ami Paris, Maje, Michelin
- **International presence:** UK, USA, Italy, France, China

#3D #CustomerExperience # Ecommerce #Content #IA

PROLONG

Prolong

www.prolong.io

Prolong, the omnichannel After-Sales Management Platform: enabling seamless and profitable Care & Repair services.

- **Top 5 customers references:** Fusalp, Groupe ERAM, Messika
- **International presence:** +15 countries (USA, Canada, France, UK, BeNeLux, DACH, Nordics...)

#SaaS #CircularEconomy #AfterSales #Care&Repair #NewRevenues #CSR

retail reload
DATA DRIVEN RFID SALES MACHINE

Retail Reload

www.retailreload.com

Beyond productivity & inventory accuracy intelligent RFID is now for sales uplift !
 We use RFID & QR to do end-to-end tracking at unit item level (including sales floor activities) to improve customer experience and increase conversion.

- **Top 5 customers references:** Lacoste Etam Jules undiz Imtiaz
- **International presence:** North america, Europe, Middle east (south america to come)

#omnichannel #conversion rate # customer experience # high end retail #omnichannel conversion # RFID

scaleflex

Scaleflex

www.scaleflex.com

Driven by the mission to simplify the management, optimization and acceleration of any kind of digital content anywhere in the world, Scaleflex is a global leading B2B SaaS company developing powerful and scalable Digital Asset Management, Media Optimization, Visual AI solutions and portals.

Scaleflex provides scalable, reliable and affordable Cloud services - to load, store, organize, optimize, publish and accelerate all media assets (images, videos, static files such as JS and CSS files, etc.), both for websites and mobile applications.

At Scaleflex, we empower you to scale up your content operations while staying flexible!

- **Top 5 customers references:** Rakuten, Michelin, Hyundai, Se Loger, Yuka, Belco
- **International presence:** France, UK, Germany, USA, Spain, Australia, Italy

#DAM #VisualAI #Optimization #Visual #Dynamic #Medias

smartway

Smartway

www.smartway.ai/en

Smartway empowers food retailers to achieve sustainable margin growth by transforming processes to prevent food waste. Since 2012, we've helped over 2,000 stores worldwide increase margins by 0.6 percentage points and preserve over 350 million products.

- **Top 5 customers references:** Auchan, Carrefour, Central Retail, E.Leclerc, Monoprix, Kavanagh's
- **International presence:** France, UK, Spain, Portugal, Italy, Luxembourg, Belgium, Tunisia, Romania, Poland, Hungary, Ukraine, Thailand

#FoodWasteManagement #AIInRetail #Sustainability #WasteReduction #RetailInnovation #EcoFriendlyRetail #SmartTechnology #SustainableSolutions #EfficientRetail #ArtificialIntelligence #Profitability

tapbuy
Never miss a sale again

Tapbuy

www.tapbuy.io

Build to convert every cart. Tapbuy is redefining global checkout standards by offering a Checkout-as-a-service platform built to turn every cart into sales with exceptional speed, reliability and performance. Tapbuy transforms checkout into an intelligent data platform, empowering businesses to deliver a fast, seamless, and universally accessible shopping experience. Our expert-supported, localised checkouts, and speed of innovation, ensure that merchants consistently provide state-of-the-art experiences to their customers.

- **Top 5 customers references:** Bulgari, Sisley, Groupe Beaumanoir, American Vintage, Ba&sh.
- **International presence:** North America (USA, Canada), France, UK, Switzerland, EMEA (UAE, JAP, KOR, BE, IT, DE, ES...), Asia Pacific (Jap, KOR, SGN...)

#Checkout-As-A-Service #Cart Conversion #PersonalizedCustomerExperience #Mobilecheckoutoptimization

technis

Technis

www.technis.com

Technis is a software company that centralizes data on a single platform, enabling businesses to make informed, data-driven decisions. Our suite of four applications—Technis Flow, Comfort, Energy, and Behavior—provides key financial, marketing, and operational insights for industries like real estate, retail, education, and more. With Technis, businesses can optimize operations, enhance customer experiences, and reduce their environmental impact. Join us in transforming decision-making with accurate, real-time data.

- **Top 5 customers references:** Amazon, Hermes, Endeavor, Petit bateau, Cabaia
- **International presence:** France, Switzerland USA (boston)

#smart sensors #real time data solutions #smart flooring sensors #customer behavior analytics #retail operational solutions

TRF Retail

www.trfretail.com

TRF Retail is a native AI, highly scalable SaaS software that analyzes your data to provide you with clear and actionable insights in just two clicks. The main areas of optimization include operational excellence, supply chain efficiency, and management visibility.

- **Top 5 customers references:** Kingfisher, Leroy Merlin, BUT, Groupe Casino, CFAO Carrefour
- **International presence:** Brazil, France, Spain, Portugal, UK, Greece, Thailand, Indonesia, Dubai, Tunisia, Morocco, Italy, Belgium, Slovenia, Senegal.

#AI #ML #GenerativeAI #Supplychain #OperationalExcellence #Datadriven #actionableinsight #predictive #prescriptive #SaaS #AutomaticRecommendations #CustomerSatisfaction #Inventory #Pricing #Promotion #Retail

Trust-Place

www.trust-place.com

Trust-Place is a digital certification and post-purchase traceability platform, which allows brands to create and manage digital certificates associated with each of their products. These certificates, beyond guaranteeing the authenticity of the product and integrating new regulations (such as the digital product passport, the European DPP), allow brands to know all their customers whatever the acquisition channel, to offer them new personalized and exclusive services throughout the product life cycle, and to collect new data (owners and usage) after purchase as well as new revenue streams.

- **Top 5 customers references:** Isabel Marant, Chloé, Monnaie de Paris, Ligne Roset, ST Dupont
- **International presence:** Europe and we start in USA

#digitalcertificate #DPP #digitalID #NFT #CRM #authentication #fashiontech #sustainability #luxury

Vrya

www.vrya.com

Store.OS is an omnichannel solution that streamlines retail operations from headquarters to stores, even in complex multi-brand organizations that include corporate-owned stores, franchises, and master franchises. As a part of the global solution, the in-store mobile technology, supported by an AI assistant, allows sales associates to dedicate 95% of their time to customers, delivering a highly personalized shopping experience.

- **Top 5 customers references:** Maison du monde, La Poste, Teract, Feu vert, Point vert
- **International presence:** France, Belgium, Luxembourg, Spain, Portugal

#omnichannel #Retail #AI #AR #VR #Experience

Visitors

Brevo

Brevo

brevo.com

With 500K+ clients globally, Brevo is the all-in-one CRM platform that helps you boost customer engagement and relationships at scale across Email, SMS, Push, Chat & Wallet.

- **Top 5 customers references:** eBay, L'Occitane, Carrefour, The Kooples, Huawei
- **International presence:** 180 countries

#Marketing #CRM #CDP #Automation #Omnichannel #Loyalty

Data

CONVERTEO

Converteo

www.converteo.com

Converteo, the 100% digital and data consulting firm · We operate across the entire data value chain: from collection to activation, and modeling as well.

- **Top 5 customers references:** L'Oréal, Samsung, LVMH, Accorhotels, Orange
- **International presence:** France, USA, Canada, Spain, UK

#data #datamarketing #digital #digitaltransformation #marketing #marketingefficiency #dataconsulting #digitalmarketing #datastrategy #AI #artificialintelligence #genai #digitalanalytics #omnichannel #pricing #revenuemanagement #productmanagement

---

Omnichanel

epi European Payments Initiative

EPI

epicompany.eu

The core of EPI's offering is Wero, our digital wallet solution. Its intuitive app streamlines payments between bank accounts, offering unparalleled transparency and control.

Beginning with peer-to-peer transfers, Wero is set to evolve to offer e-commerce and point-of-sale purchases and additional third-party payment methods to enrich the payment experience. Wero's vision extends beyond transactions to encompass a suite of value-added services, potentially including innovative buy-now-pay-later options backed by banks, digital identity verification (e-ID), and the integration of merchant loyalty programs, all seamlessly woven into the payment process.

- **International presence:** Germany, Belgium, NL, Luxembourg

#payment #Europe #sovereignty #A2A #P2P #ecommerce

Data

Frequentiel

Frequentiel

www.frequentiel.com

Frequentiel stands as the premier RFID software and services provider. Its Octo+ Retail SaaS platform is the preferred choice for large retailers and premium brands seeking a powerful and scalable Inventory Management & Traceability system that seamlessly integrates the precision of RFID technology with the flexibility of a cloud-based solution.

- **Top 5 customers references:** KIABI, Van Cleef & Arpels, Galeries Lafayette, Chantelle, Kujten
- **International presence:** Canada, France, Italy, Portugal, Qatar, Spain, UAE, UK, USA

#InventoryManagement #Traceability #RetailTechInnovation #RFID #RetailTech

mealz.ai

Mealz.ai

www.mealz.ai

Mealz partners with grocery retailers to turn their products into 1-click, AI-personalized orderable meal ideas, enhancing the customer journey on their ecommerce, and driving sales. There's also a retail media opportunity for food brands with sponsored recipes and products

- **Top 5 customers references:** Intermarché, Marmiton, Coopérative U

#ecommerce #personalisation #AI #GenAI #recipes #retailers #enhancement

---

MOBILIS DataCapture

Mobilis DataCapture

www.datacapture.mobiliscase.com/fr

MOBILIS® DataCapture is a French company that designs and manufactures protection and portability solutions, such as shockproof cases, screen protectors, and shoulder straps, specifically tailored to devices used in the retail sector. These products ensure the durability and performance of data capture equipment at points of sale, enabling optimal productivity and a seamless customer experience, even in demanding environments.

- **Top 5 customers references:** Sainsbury's, H&M, Leclerc, Walmart, System U
- **International presence:** Canada, USA, LATAM, EMEA

#Mobilis #MobileProtection #PortabilitySolutions #ShockproofCases #ScreenProtection #MobileAccessories #DataCapture #MobileTechnology #FrenchInnovation #MobileProductivity #DeviceSecurity #ProfessionalMobility #RetailEquipment #CustomSolutions #MobileErgonomics #TechnologicalDurability

---

notify AI

Notify AI

www.eng.notify-group.com

AI to drive marketing pressure & orchestrate omnichannel in your CRM:

Notify connects the various CRM platforms and coordinates all communication channels in real-time.

Deliver the message to each consumer at the right time, via the right channel:

- Increases business performance by +20%

- Reactivates 50% of inactive customers and helps to grow the customer base

- Reduces the digital carbon footprint by up to 20%.

- **Top 5 customers references:** Burger King, Carrefour, Clarins, LVMH, Galeries Lafayette...
- **International presence:** France, Italy, Spain, Portugal, USA

#AI #CRM #Orchestration #MarketingPressure #Omnichannel #SaaS #Sustainability #Activation #RealTime

---

Quividi

Quividi

www.quividi.com

Quividi unlocks the true potential of DOOH, In-Store Retail Media and Merchandising:

- for media owners, it provides high-fidelity audience impressions and engagement analytics that foster trust, increase CPM, and boost bookings;

- for retailers and brands, Quividi offers actionable shopper behavior insights to optimize in-store merchandising, increase conversion, and drive sales.

- **Top 5 customers references:** Westfield, 7-Eleven, Cineplex, Family Mart, Spar
- **International presence:** 80 countries including USA, Canada, Mexico, Brazil, India, France, UK, Italy, Australia, New-Zealand

#instoreretailmedia, #retailmedia, #audiencemeasurement

Rob'Occ

www.robocc.fr

Redefining Profitability with Accessible Robotics.

We are pioneering a new era in mobile robotics, delivering advanced indoor robots that any company can deploy instantly. In just a few hours, our solution enhances productivity, improves employee well-being, and increases job satisfaction, enabling the fastest robotics ROI achievable.

As versatile and easy to use as a simple cart, our robot automatically moves up to 100 kg (220 lbs) across your workspace. It's fully cybersecure, Wi-Fi free, and requires no IT - bringing you seamless automation that delivers results faster than ever.

- **Top 5 customers references:** Safran, Mecaprec, Orange
- **International presence:** France

#innovation #robotic #logistic #industry

Sponsors

VusionGroup

Investor Relations:
Olivier GERNANDT
olivier.gernandt@vusion.com

Press Contact:
Publicis Consultants
vusiongroup@
publicisconsultants.com

www.vusion.com

VusionGroup (ex- SES-imagotag) is the global leader in the digitalization solutions for commerce, serving over 350 large retailer groups around the world in Europe, Asia and North America.

The Group develops technologies that create a positive impact on society by enabling sustainable and human-centered commerce. By leveraging our IoT & Data technologies, we empower retailers to re-imagine their physical stores into efficient, intelligent, connected, and data-driven assets. We unlock higher economic performance, facilitate seamless collaboration across the value chain, enhance the shopping experience, create better jobs, cultivate healthier communities, and significantly reduce waste and carbon emissions.

VusionGroup consist of six families of solutions, harnessing the full potential of IoT, Cloud, Data, and artificial intelligence (AI) technologies, at the service of the modernization of commerce: SESimagotag (ESL & Digital Shelf Systems), VusionCloud, Captana (computer vision and artificial intelligence platform), Memory (data analytics), Engage (retail media and in-store advertising), and PDidigital (logistics and industrial solutions).

VusionGroup supports the United Nations' Global Compact initiative and has received in 2023 the Platinum Sustainability Rating from EcoVadis, the world's reference of business sustainability ratings.

VusionGroup is listed in compartment A of Euronext™ Paris and member of the SBF120 Index. Ticker: SESL – ISIN code: FR0010282822 – Reuters: VU.PA – Bloomberg: VU.FP

---

cegid

Cegid Retail is a global unified commerce and retail operations platform designed for retailers, enabling you to seamlessly manage your omnichannel retail operations

Notes

Business France is the public consulting business serving the international development of the French economy. It is responsible for fostering export-led growth by French businesses, as well as promoting and facilitating foreign investment in France.

It promotes France's firms, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

Business France has more than 1,400 personnel, both in France and in 55 countries throughout the world.

Business France